

# Case Study: Sourceceramics' Contribution to a Pool and Garden Design Project in Hornchurch, Essex

## Introduction

In the charming locale of Hornchurch, Essex, a remarkable pool and garden design project took shape, transforming a once-modest backyard into a luxurious oasis. Integral to this transformation was Sourceceramics, a leading supplier of high-quality ceramic materials. This case study explores how Sourceceramics' materials played a pivotal role in the project's success, highlighting the company's commitment to quality, sustainability, and aesthetic excellence.

## Project Overview

The project aimed to create a seamless blend of beauty and modern functionality. The vision was to design a space that not only served as a personal retreat but also as a venue for social gatherings. The design included a sleek swimming pool, large patio area and cladded walls. The choice of materials was crucial to ensuring durability, aesthetic appeal, and harmony with the surrounding environment.

## Sourceceramics' Contribution

### Material Selection

Sourceceramics supplied a range of materials that became the foundation of the project. These materials were:

**Chequer Board Patio Area** - LATTE PORCELAIN, BASALT PORCELAIN in 600x600 tiles, with a BASALT PORCELAIN border bespoke created at 200x100x20

**Wall Cladding** - NERO QUARTZITE PANELS

**Pool Coping** - MURANO DARK PORCELAIN POOL COPING 600x350x20 bullnose with bespoke made corners.

**Pool Surround** - ST MARKS GRIGIO PORCELAIN 900x600x20

**Under Pergola** - SILVERWOOD PORCELAIN PLANKS 900x300x20

**Wall Copings** - MURANO DARK BESPOKE COPINGS

**Rear Garden Paving** - WELLS OCRA PREMIUM SANDSTONE PROJECT PACKS

**Steps** - MURANO DARK BESPOKE STEPS

- **Durability:** The ceramics were designed to withstand the variable British weather, ensuring longevity and minimal maintenance.
- **Aesthetic Appeal:** Available in a variety of colors and finishes, the materials provided the flexibility needed to achieve the desired design aesthetic.
- **Eco-Friendliness:** Sourced responsibly, the ceramics align with sustainable practices, minimizing the environmental impact.

## Key Products Used

1. **Porcelain Pool Tiles:** Known for their non-slip properties, these tiles were essential for pool safety. Their subtle Granite effect complemented the natural surroundings, creating a serene aquatic environment.
2. **Garden Paving:** The pavers were used to construct walkways and patio areas. Their grey tones harmonised with the dark pool coping and wall cladding, providing a cohesive look while being robust enough to handle foot traffic.
3. **Decorative Wall Tiles:** Adding an artistic flair, decorative tiles were used to create feature walls and accents around the pool area, enhancing the overall aesthetic appeal.

## Challenges and Solutions

### Challenge: Weather Resilience

Essex's weather can be unpredictable, with frequent rain and occasional frosts. The primary challenge was selecting materials that could withstand these conditions without compromising on quality or appearance.

**Solution:** Sourceceramics' materials were specifically chosen for their resilience. The porcelain tiles offer frost resistance, while the pavers have excellent drainage properties, preventing water accumulation.

### Challenge: Harmonizing Design

Ensuring that the pool, garden, and patio areas blended seamlessly was essential to the project's success.

**Solution:** The wide range of colors and finishes available from Sourceceramics allowed for a tailored selection that matched both the natural setting and the modern design elements envisioned by Garden Designer, Arlette Garcia.

## Outcome

The completed project stands as a testament to the power of high-quality materials and thoughtful design. Homeowners and visitors alike are impressed by the aesthetic coherence and functionality of the space. Sourceceramics' products ensured that the vision was not only realised but exceeded expectations, providing a beautiful and durable outdoor living area that can be enjoyed year-round.

## Conclusion

Sourceceramics' involvement in the Hornchurch pool and garden design project highlights the impact that quality materials can have on the overall success of a construction endeavor. Through their commitment to durability, sustainability, and aesthetic excellence, Sourceceramics helped transform a simple garden into an elegant and inviting retreat. This case study serves as an example of how strategic material selection can enhance both the beauty and functionality of outdoor spaces.

Design by - Arlette Garcia

Fitted by - Bluestone Landscapes

Consulted and Supplied by - Jack Wells (Sourceceramics Limited)













